

Rodeo Naming Opportunities

\$1,000,000

- Facility Complex Donor/Corporate

\$750,000

- Competition Arena Donor/Corporate

\$500,000

- Outdoor Roping Arena Donor/Corporate
- Covered Livestock Pens/Complex

\$300,000

- Storage Barn/Shop Donor/Corporate

\$250,000

- Bucking Chutes (excludes yearly sponsorships) Donor/Corporate
- Indoor & Outdoor Stalls (excludes separate naming) Donor/Corporate
- Leadership Council Room Donor/Corporate
- Champion's Room (NFR, CNFR Champion, HOF) Donor/Corporate

\$100,000

- Weight Room Donor/Corporate
- RV Hookups "Hitchin Post" Donor/Corporate
- Horse Therapy Area (Round Pen & Spa) Donor/Corporate
- Head Coach's Office Donor/Corporate
- Grandstands Donor/Corporate
- Manure Barn Donor/Corporate
- Hay Barn Donor/Corporate
- Training Room Donor/Corporate

\$50,000

- Large Meeting Room Donor/Corporate
- Training Room Donor/Corporate
- Public Restrooms/Living Quarters Donor/Corporate
- Roping Boxes Donor/Corporate 2 Available / 0 Sold

INSTITUTIONAL ADVANCEMENT

Box T-0415, Stephenville, TX 76402 | Office (254) 968-1840 | Fax (254) 968-9920 | www.tarleton.edu/ia

\$25,000

- | | | |
|----------------------------|-----------------|----------------------|
| - Assistant Coach's Office | Donor/Corporate | 4 Available / 0 Sold |
| - Individual Pens/Traps | Donor/Corporate | |
| - Medicine/Vet Room | Donor/Corporate | |

\$10,000

- | | | |
|------------------------------|-----------------|-----------------------|
| - Exterior Individual Stalls | Donor/Corporate | 30 Available / 0 Sold |
| - Interior Individual Stalls | Donor/Corporate | 21 Available / 0 Sold |
| - Tack Room | Donor/Corporate | |

Yearly Sponsorships

- | | | |
|--|-----------------|----------------------|
| - Individual Bucking Chutes (inside and outside) | Donor/Corporate | 6 Available / 0 Sold |
| - Barrel Sponsorship | Donor/Corporate | 3 Available / 0 Sold |
| - 4'x8' Arena Signage | Donor/Corporate | |
| - Annual Tarleton Stampede Sponsorship | Donor/Corporate | |
| - Platinum Team Sponsorship | Donor/Corporate | |
| - Team Sponsorship | Donor/Corporate | |
| - Award Sponsor | Donor/Corporate | |
| - Business Sponsor | Donor/Corporate | |

*Donor ONLY naming opportunities will only show the donor's name. Donor/Corporate opportunities will show the donor's name AND the corporate sponsor's name in the recognition.